

Fintech SURGE.

فينتك سيرج

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FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

17-20 OCT 2021

DUBAI WORLD TRADE CENTRE
ZABEEL HALL 4

ACCELERATING THE NEXT BIG FINTECH MOVEMENT

Bringing together global Fintech leaders, startups and financial centres, Fintech Surge is set to be the Middle East & North Africa's most impactful and visionary event for the regional Fintech ecosystem. From digital banking to paytech, insurtech, wealth & asset management and regtech, Fintech Surge will spark dialogue that will shape the regional Fintech space in the years to come.

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Financial Centre

Platinum Sponsor

stripe

ADIB



Bronze Sponsors

val

It's About Time



3s.money

Sponsor

CONFIRMATION

Part of Their own Network

Only advance, online registration available and Print@Home badges accepted on-site.
Strictly no badges issued on-site at the event.



Fintech SURGE.

فينتك سيرج

Home to some of the world's most digitally-driven governments and a rapidly expanding population of Fintech users, the Middle East has become an attractive hub for the world's biggest tech companies. In 2020, the number of businesses in the Fintech and Innovation ecosystem registered at Dubai International Financial Centre (DIFC) more than doubled compared to 2019, while 97% of consumers in the UAE plan to use at least one method of digital payment such as wearables, biometrics, digital currencies or QR codes by 2022.

Colocated with

GITEX
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EVERYTHING

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GITEX FUTURE STARS

ماركيتنغ مانييا
Marketing
Mania

THE WORLD'S LEADING FINTECH DISRUPTORS

Fintech Surge gathers the world's most exciting and innovative Fintech companies, all of whom are setting the pace for industry transformation.

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مصرف أبوظبي الإسلامي
ADIB

YAP

tamara

beehive

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TRANSFORMHUB

bitjeem

الفردان للصرافة
AL FARDAN EXCHANGE
Delivering Happiness. Transforming Lives.

MOTION-5

CODEBASE
TECHNOLOGIES

tabby*

accurascan

cynopsis.co

لين
LEAN

[SEE ALL EXHIBITORS](#)

GLOBAL FINTECH POWERHOUSES UNDER ONE ROOF

With an array of international Fintechs and trailblazing speakers confirmed, Fintech Surge is set to unite all corners of the Fintech ecosystem.



UAE



SAUDI ARABIA



UK



SINGAPORE



LITHUANIA



IRELAND



USA



LUXEMBOURG



GERMANY



INDIA



SWITZERLAND



CANADA



BARBADOS

And many more..

SUPPORTED BY GOVERNMENT FIRST MOVERS

Backed by the most innovative Fintech governing bodies, international associations and Fintech ecosystems, Fintech Surge will drive meaningful industry change through top-level dialogue.

GOVERNMENT & ECO SYSTEM PARTNERS



Dubai International
Financial Centre



Luxembourg House of Financial Technology



MENA FINTECH
ASSOCIATION
www.mena-fintech.org



Banking and Finance news in the MEA market



FinTech
Consortium



Fintech has started a technological revolution, but what is needed to have the next level breakthrough and tackle lack of trust, transparency and other issues?

19 OCT: DIGITAL BANKING SUMMIT

2020's acceleration of digital trends across banking, payments and e-commerce has propelled the industry to this pivotal moment.

The Fintech Surge Digital Banking Summit will dig deep into the most pressing issues facing all aspects of banking and offer solutions to financial institutions and corporates on how to navigate a future that is changing before our eyes.



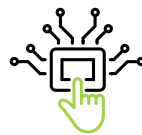
STRATEGIZING



How policy experts are fostering innovation and adoption in finance



How new and incumbent banks are competing in a democratized market



How deep tech will improve financial services

TOP SPEAKERS

80+

Leaders Live On Stage

40+

Hours Of Talks



WELCOME ADDRESS

Raja Al Mazroui

Executive Vice President,
DIFC FinTech Hive
UAE

DIGITAL BANKING



Philip King

Global Head of Retail
Banking, ADIB
UK



Jamie Broadbent

Head of Digital,
Innovation & Design
RBS International
UK



Kunal Choitram

Middle East and North
Africa Partnerships, STRIPE
US



Oliver Crespín

CEO, ZAND
UAE

REGTECH & PAYTECH



Anders Jensen

Managing Director (MENA),
Confirmation (part of
Thomson Reuters)
UAE



**Abdulmajeed
Alsukhan**

Co-founder and CEO,
Tamara
Saudi Arabia



Filippo Renga,

Director of the Fintech & Insurtech
Observatory, Digital Innovation
Observatories, School of Management
of Politecnico di Milano
Italy



Dr Samyr Mezzour

House of InsurTech
Switzerland (HITS),
A Generali Company
Switzerland

OPEN BANKING



Joseph Cleetus

Business Transformation Manager,
LuLu International Exchange
UAE



Hisham Al-Falih

Co-Founder & CEO,
LeanTech
Saudi Arabia



Grant Niven

Head of Group Digital,
Banque Saudi Fransi
Saudi Arabia



Mirna Sleiman

Founder,
Fintech Galaxy
UAE

[SEE ALL SPEAKERS](#)



BANKING 4.0 LEADERS EXCHANGE

**OPEN BANKING
& DATA**

**CHALLENGER
BANKS**

**DIGITAL
CURRENCIES**

In the weeks building up to the live event, Fintech Surge will host a series of closed-door C-Level roundtables exploring the most critical industry challenges and opportunities across topics including open banking, digital currencies, challenger banks, and how data - the 'new oil' of the digital economy - can be used to deliver value. Get the latest insights into internationally benchmarked initiatives with broader market implications focusing on adoption of policies, legislation and guidelines.

The key findings will be summarised and presented live at Fintech Surge, outlining expert recommendations and strategies for a wide range of Fintech ecosystem stakeholders.

SME ENTREPRENEURSHIP PROGRAMME

Connecting SMEs and startups with Fintechs, innovative banks and consultants through our tailor-made meetings programme exploring pragmatic tech solutions for Middle East & North African SMEs.

**+ CROWDFUNDING + OPEN BANKING + SME INSURANCE
+ WEALTH MANAGEMENT + DIGITAL PAYMENTS**

MEET SOME OF THE WORLD'S MOST PROMISING FINTECHS



The most valuable U.S. technology startup, valued \$95 billion in a fundraising round in March 2021, was founded in 2010 by Irish brothers Patrick and John Collison.

The digital payment innovator processes hundreds of billions of dollars in transactions every year for millions of businesses worldwide. Its list of clients includes Google, Uber and Amazon.



YAP is UAE's first independent digital banking company with banking services provided by RAKBANK. Customers can open an account in seconds from their mobile for free, without any minimum balance or salary requirements. Creating an account with YAP means that, upon successful identity verification, RAKBANK will generate an IBAN, and YAP will deliver a debit card to your doorstep, free of cost.



Saudi Arabia-based Tamara, a buy now pay later startup, raised \$110 million in both debt and equity for its Series A round, the largest series A round investment ever raised by a Middle Eastern startup. Their buy-now-pay-later platform allows merchants to provide buy-now-pay-later services to their clients thereby improving their customer experience and promoting easier payment terms.



Confirmation is the leading digital platform and global network for confirming financial data. They help financial institutions around the world serve their clients more efficiently, find truth in financial data and detect fraud.



Rasan is a Fintech company specialising in insurance and banking technology based in Saudi Arabia.

Their solutions cover insurance distribution, claims, policy administration and processes, and reinsurance. RASAN is the driving force behind the first insurance aggregator in Saudi Arabia, building the technology and owning the brand.



Credolab is changing the way the world looks at Credit making loans more accessible to more people.

They do this by giving businesses access to an untapped, highly-predictive source of behavioral data to make faster, better credit scoring decisions with zero error rate.

Fintech Surge will give industry experts the opportunity to engage on a range of pivotal issues, through thought leader-led workshops.



17 October 2021 | 15:00-16:00
Zabeel Hall 4 - Fintank Stage

How to mitigate financial statement fraud risk in the age of COVID-19

WORKSHOP LEADER

Anders Jensen

Managing Director Middle East & North Africa (MENA), Confirmation
(Part of Thomson Reuters)



18-19 October 2021 | 09:00-11:30
Zabeel Hall 4 - Fintank Stage

**FinTech and
Embedded Finance**

Role of Emerging Technologies

WORKSHOP LEADER

Vikram Pandya

Director Fintech, SP Jain School of
Global Management

Certified by



SP Jain
School of Global
Management
DUBAI • BOMBAY • SINGAPORE • SYDNEY



DUBAI
GITEX FUTURE STARS

At the intersection of 3 of the world's fastest-rising startup ecosystems: Middle East, North Africa & South Asia – GITEX Future Stars brings 700+ startups from 60+ countries together with our 400+ strong investor & VC network. The show is driven to realise the city's vision of doubling the number of digital companies – an ambition outlined recently by the Dubai's Digital Chamber of Commerce.



GITEX x **ai**
GLOBAL EVERYTHING

Ai Everything spearheads the region's ambitious artificial intelligence transformation plans. Spanning myriad industries including Government, Healthcare, Education, Finance and many others, Ai Everything is the place to find the most cutting edge AI tech in the global market.

FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

Launched in 2018 by Dubai Government, Future Blockchain Summit is the first and largest Blockchain exhibition and conference in the MENA region bringing together the community's brightest minds, most game-changing startups & powerful investors for 4 days of networking, investing and education centered around the most disruptive technology since the internet – Blockchain.



ماركتنغ مينيا
**Marketing
Mania**

Hear from the most avant-garde, edgy mar-tech personalities on keeping the disruptive momentum going. 34% speakers represent Cannes Lions winners, Forbes Top 50 CMOs and Fortune 500 Brands, including Accenture, American Eagle, Formula E, GE, Glovo, Microsoft.

TRAVELLING TO DUBAI

All passengers travelling to Dubai from any point of origin must hold a negative COVID-19 RT-PCR test certificate for a test taken no more than 72 hours before departure.



The certificate must be a Reverse Transcription-Polymerase Chain Reaction (RT-PCR) test. Other test certificates including antibody tests, NHS COVID Test certificates, Rapid PCR tests and home testing kits are not accepted in Dubai. Travellers must bring an official, digital or printed certificate in English or Arabic to check in – SMS certificates are not accepted. PCR certificates in other languages are acceptable if they can be validated at the originating station. Digital COVID-19 certificates are accepted upon arrival at Dubai International airport verification points.

ATTENDING THE EVENT

The Organiser is committed to ensuring that all stages of the visitor journey at GITEX Global 2021 are safe and that a range of visitor services are available to provide information on COVID-19 measures including hand sanitisers at multiple locations across the venue, Health and Safety Wardens monitoring social distancing and mask wearing and floor markings highlighting social distancing.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

YOUR HEALTH & SAFETY IS OUR TOP PRIORITY



We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In December 2020, GITEX Technology Week, the only global live and in-person technology event took place and 96% of attendees recorded the event as safe and very safe to conduct business.

The National Newspaper, ran a full page feature on the health and safety measures which were undertaken for the event in its newspaper dated the 7th December 2020.

[Click here to view the full page feature in The National Newspaper on their review of DWTC's efforts >](#)



Coronavirus: how Dubai managed to pull off a safe and successful in-person Gitex

► More than 1,000 social distancing stickers, disposable microphone covers and 809 sanitisers were placed in the event centre

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY

- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label

[Click here to view how we succeeded to deliver a safety show in 2020](#)



SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GITEX 2020

We welcomed attendees from 110 countries safely at 2020's only live in-person global technology event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world.

HERE'S A PICTURE GALLERY OF THE EVENT





Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. [<REGISTER NOW>](#)



Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite



Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.



Keep a 2 metres social distance at all times



Individually sanitised and packed badge holders and lanyards distributed at multiple locations



Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.



Sanitisers readily available at multiple locations



Avoid shaking hands and exchanging business cards



Real time monitoring of crowd density and venue capacity



Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic



Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times



Clear signage of maximum capacity allowed at any one time will be displayed on the front of the stand. If a stand has a meeting room - maximum capacity will be displayed also



Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance



Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.



All product demos and activations within a stand must observe a 2 metre social distance. The viewing area will be on the stand and will also incorporate social distancing of 2 metres



Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.



Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.



Individual bins for the disposal of PPE , will be provided by the exhibitor on their stands



Conference chairs are protected with an antimicrobial shield and are sanitised regularly



Conference chairs are set 2 metres apart from each other at the conference



Disinfection protocols are adhered to in all public areas, F&B outlets & restrooms



Exhibition halls shall close at 10pm for daily sterilisation and sanitisation



Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation



PCR Testing Clinic available onsite



Isolation rooms are set up at the venue for suspected cases.



Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)



Contactless transactions are encouraged



Prayer rooms are open and follow federal guidelines

SAFE, SMART & SEAMLESS EXPERIENCE

**Fintech
SURGE.**
فينتك سيرج

X

**FUTURE
BLOCKCHAIN
SUMMIT**

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ZABEEL HALL 4

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[CLICK HERE TO GET YOUR PASS](#)

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CONFIRMATION
Part of 21KnewB Network

SAFE, SMART, SEAMLESS

Safety assured by



Health & safety protocols: Advance, online registration and Print@Home badges issued only.
Strictly no registration / badges issued on-site.